

CWA Rate Card

For more information about advertising opportunities, please contact comms@thecwa.co.uk. For information about sponsorship opportunities, please contact secretary@thecwa.co.uk.

One-Time Purchase			
	CWA Author Members	CWA Corporate Members	Non-Members
One-time Social Media Blast: <ul style="list-style-type: none"> • Instagram • BlueSky • Threads • Book Chat • CWA Public Facebook 	£30	£30	£30
<i>Red Herrings</i> : Half-page Advertisement	£105	£120	£130
<i>Red Herrings</i> : Quarter Page Advertisement	£60	£70	£75
<i>CWA Readers' News</i> (circ. 12K+) One-size advertisement	£80	£90	£100
Dedicated Paid Newsletter	£185	£210	£230
Monthly Packages (Priced per month)			
	CWA Author Members	CWA Corporate Members	Non-Members
Platinum Package <ul style="list-style-type: none"> • <i>Red Herrings</i> half page ad • <i>Readers' News</i> one-size ad • Two social media blasts 	£420 (savings of £20)	£460 (savings of £20)	£510 (savings of £20)
Gold Package <ul style="list-style-type: none"> • <i>Red Herrings</i> quarter page ad • <i>Readers' News</i> one-size ad • Two social media blasts 	£350 (savings of £20)	£390 (savings of £20)	£435 (savings of £20)

Silver Package <ul style="list-style-type: none"> • <i>Readers' News</i> one-size ad • Two social media blasts 	£210 (savings of £20)	£230 (savings of £20)	£250 (savings of £20)
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Ad Specifications

Please note: Customer supplies finished advertisement. Price does not include the creation of images or text.

Publication	Height	Width
CWA Readers' News	250px	600px
Red Herrings: Half-page Advertisement	139mm	196mm
Red Herrings: Quarter Page Advertisement	139mm	98mm