

One-Time Purchase				
		CWA Author Members	CWA Corporate Members	Non-Members
One-time Social Media Blast		£30	£30	£30
- Instagram - X (Twitter) - Book Chat - CWA Public Facebook Page - BlueSky - Threads				
<i>Red Herrings</i> : Half-page Advertisement		£105	£120	£130
<i>Red Herrings</i> : Quarter Page Advertisement		£60	£70	£75
<i>CWA Readers' News</i> (circ. 12K+) One-size advertisement		£80	£90	£100
Dedicated Paid Newsletter		£185	£210	£230
Monthly Packages				
		CWA Author Members	CWA Corporate Members	Non-Members
Platinum Package	<ul style="list-style-type: none"> • <i>Red Herrings</i> half page ad • <i>Readers' News</i> one-size ad • Two social media blasts 	£420 (savings of £20)	£460 (savings of £20)	£510 (savings of £20)
Gold Package	<ul style="list-style-type: none"> • <i>Red Herrings</i> quarter page ad • <i>Readers' News</i> one-size ad • Two social media blasts 	£350 (savings of £20)	£390 (savings of £20)	£435 (savings of £20)

Silver Package	<ul style="list-style-type: none"> • <i>Readers' News</i> one-size ad • Two social media blasts 	£210 (savings of £20)	£230 (savings of £20)	£250 (savings of £20)
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Ad Specifications

Please note: Customer supplies finished advertisement. Price does not include the creation of images.

Publication	Height	Width
CWA Readers' News	250px	600px
Red Herrings Half Page	139mm	196mm
Red Herrings Quarter Page	139mm	98mm

Contact

For more information about advertising opportunities, please contact comms@thecwa.co.uk.

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